



Tokyo  
Disneyland®

APRIL 15, 1983

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# Commemorate!

**To celebrate the Grand Opening of Tokyo Disneyland, a special Tokyo Disneyland booklet and medallion have been prepared for each Cast Member. Beginning Friday, April 15, you may pick up your booklet and medallion in the Cast Development Office in your area.**



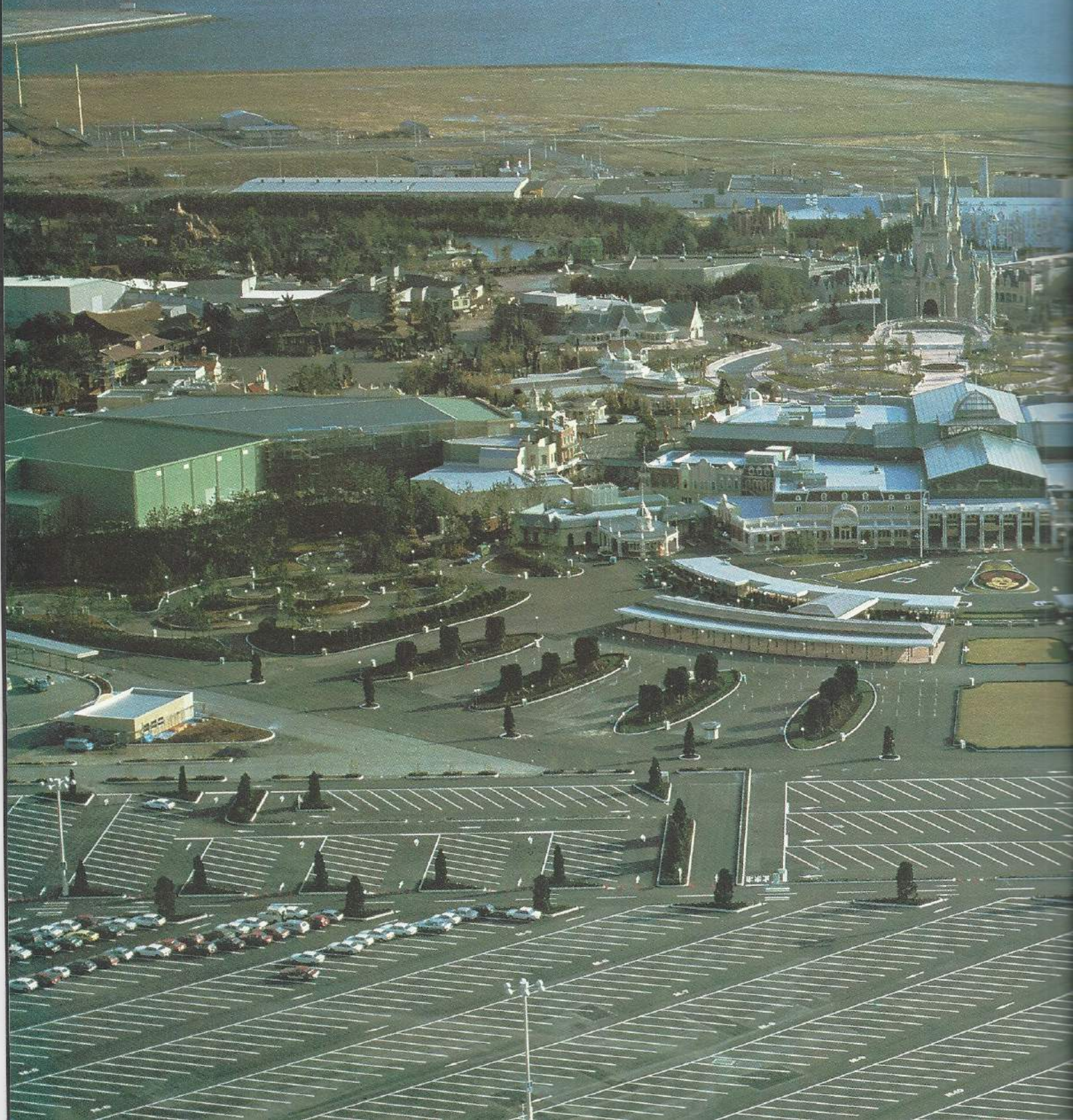
*"We are just beginning at Tokyo Disneyland; there is still much work ahead of us, creating new dreams and bringing them into reality... But our most important task is to maintain the Disney reputation... The success of dedication to the Disney ideals has been the inspiration which has guided us throughout this monumental venture. These same ideals will continue to guide us. They are the key to our future, to the future of Tokyo Disneyland. We are proud to join the Disney family in bringing Walt Disney's dream to the world."*

Masatomo Takahashi  
President and Chief Operating Officer  
Oriental Land Company, Ltd.



Tokyo Disneyland is located on a 600-acre landfill site at the north end of Tokyo Bay, just 8 miles south of downtown Tokyo. Near the city of Urayasu, in Chiba Prefecture, the Park is conveniently situated between Haneda International Airport, the Port of Yokohama, and the new Narita International Airport. Tokyo Disneyland is easily accessible by car via the Tokyo Bay Expressway, subway, and bus. By 1987 an extension of the Keiyo Railway, currently under construction, will carry passengers directly to a station within walking distance of the Main Entrance of the Park. Approximately 23 million people live within a 30-mile radius of Tokyo Disneyland, a population equivalent to that of the state of California.

On opening day, Tokyo Disneyland presents its guests with 32 attractions in five themed lands: World Bazaar, Adventureland, Westernland, Fantasyland, and Tomorrowland. These lands surround a central "hub," called the Plaza, in the traditional Disney Theme Park design. At 111 acres, as compared to Disneyland's 77 acres and the Walt Disney World Magic Kingdom's 100 acres, Tokyo Disneyland is the largest of the three. From the beginning, the design philosophy has been to incorporate "the best of both Parks" and, as such, Tokyo Disneyland reflects the current state-of-the-art.



A publication of the Disney University Communications Departments at Disneyland,  
Tokyo Disneyland, the Walt Disney Studio, Walt Disney World, and WED & MAPO.

With special thanks to Tokyo Disneyland Administration at WED & MAPO,  
and the Walt Disney Productions Print Shop.



# The Story Behind Tokyo Disneyland

The opening of Tokyo Disneyland marks yet another milestone in the history of Disney entertainment. For the first time, Disney outdoor recreation is available to guests outside the United States. With more than 28 years of proven expertise behind it, Tokyo Disneyland is a proud addition to our family, and a tribute to the many creative talents which made it possible.

The story of Tokyo Disneyland began long before the project itself was ever conceived. It began with the opening of Disneyland in 1955 when a brand new concept in family recreation was introduced to the world. The outstanding success of Disneyland generated hundreds of inquiries over the years regarding the possibility of building similar Theme Parks throughout the world. But it wasn't until after the opening of Walt Disney World in 1971 that Walt Disney Productions began to seriously consider the possibility of a Disney Park in a foreign country. Although sites in Europe and Asia were considered, Japan was finally identified as the prime location for this venture. Factors which led to this decision were the great popularity of Disney films and merchandise in Japan, its tremendous audience potential, and its rapidly growing demand for leisure facilities.

During the 1950's, Japan had concentrated strictly on technology and rebuilding, leaving little time or room for recreation. To counteract this imbalance between work and leisure activities, a code was established stating that a certain amount of developed land must be set aside for recreation. This code is still in effect. The Oriental Land Company, a joint venture of Keisei Electric Railway Company and Mitsui Real Estate Development Company, was formed in 1960 for the specific purpose of reclaiming land and developing it for recreational and leisure uses. Conducting extensive research into various types of outdoor recreational developments around the world, Oriental Land Company concluded that the Disney entertainment experiences were most consistent with the type of family entertainment they wished to bring to Japan. And so, in the mid-1970's, the interests of Walt Disney Productions and Oriental Land Company began to merge.



In April 1979, the preliminary studies conducted by both organizations culminated in a contract which outlined the format for the creation of Tokyo Disneyland. With Walt Disney Productions providing the design, master plan, and technical advice and assistance; and Oriental Land Company guaranteeing the land, financing, and construction, the dream began to take shape. To formally initiate the project, on December 3, 1980, both companies participated in a solemn Shinto purification ceremony—Kiri-Nusa-San-Mai—on the Tokyo Disneyland site. This site dedication served as the official groundbreaking, and construction of Tokyo Disneyland began.

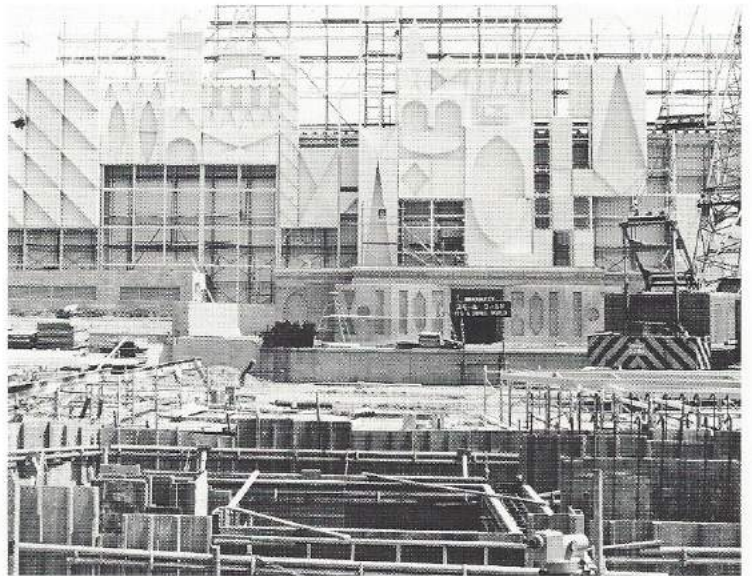
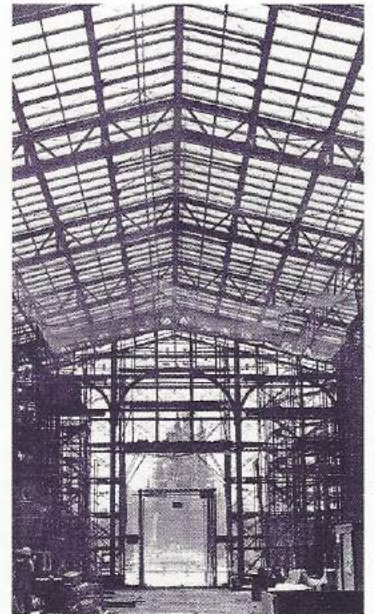




Of the many detailed preparations that were to continue through the actual opening of the Park, one of the most important was the relocation and training of staff—both of Disney personnel who would travel to Japan, and of Oriental Land Company personnel who would train in the United States. Between January 1980 and December 1982, more than 80 members of Oriental Land Company participated in training at four locations—Disneyland, the Walt Disney Productions Studio, WED & MAPO, and Walt Disney World. Although most Disney relocatees will return from Japan soon after opening, Walt Disney Productions will provide ongoing operational management to assure that Tokyo Disneyland will continually exemplify Disney's high standards in show quality and guest service.

Despite the often extreme Japanese weather, construction was rapid and well organized, with the site divided into four sections—each the responsibility of a different Japanese contractor. Just over two years after groundbreaking, Tokyo Disneyland was officially turned over to the Oriental Land Company on January 4, 1983, for final operations training and testing prior to the Grand Opening on April 15, 1983.

As with Disneyland and Walt Disney World, Tokyo Disneyland is the result of many talents combined to achieve a common goal—the creation of a Theme Park that will leave every guest with lasting memories of "Disney Magic."



# World Bazaar



World Bazaar, as the gateway to Disney's magical world in Japan, truly lives up to its name as an area of international appeal. As guests pass through its magnificent archway, under the greeting "Welcome to Tokyo Disneyland," they are immediately swept into the bustling charm of another era. The see-through canopy, covering both Main and Center Streets, not only provides protection from the climatic whims of Japan, but also adds warmth to the mood of this unique "town." Combining the elegance of the Victorian period found in the Magic Kingdom at Walt Disney World with the nostalgia of Main Street U.S.A. in Disneyland, World Bazaar is a stunning achievement in design and ambiance.

The decor, both inside and out, of each shop and restaurant has been carefully selected to reflect individuality while maintaining the common theme. Patterned carpets, floral-print wallpaper, filigree, and "gingerbread" abound. And color—pinks and purples, yellows and blues, burgundy and gold—is used lavishly, complemented by exquisitely-crafted floral arrangements and delicate figurines in every nook and cranny. In several locations carved, polished-wood staircases spiral gracefully to balconied landings.

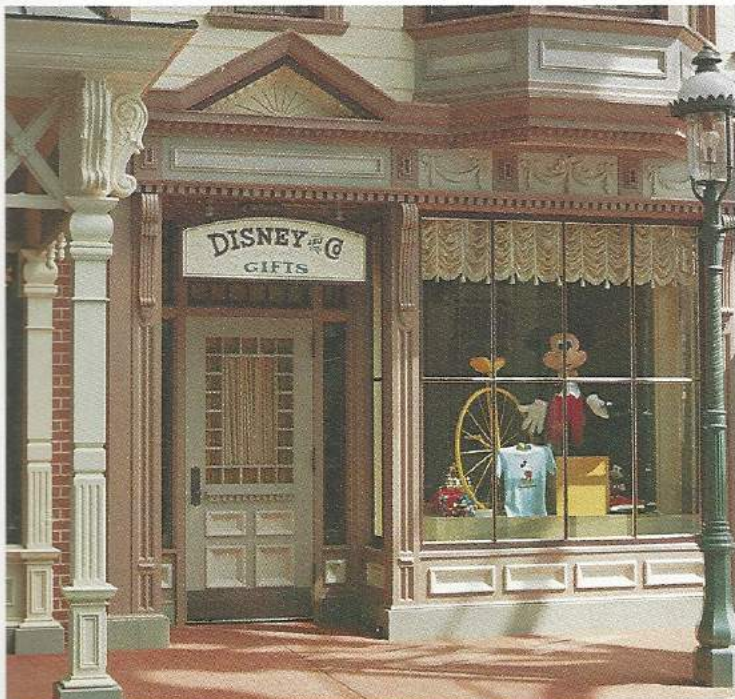


In all, 16 of the 39 Tokyo Disneyland shops are located in World Bazaar, many of them fashioned after those on the Main Streets of Disneyland and the Magic Kingdom. The Emporium is essentially the same, offering the widest merchandise selection of any Park shop—at the Confectionery, guests can choose from an assortment of packaged chocolates, nuts and candies; there is the Camera Center; the New Century Clock Shop; and The Toy Kingdom, for children of all ages. World Bazaar also has three clothing shops—Towne Clothiers, with coordinates and sportswear for men, women and children; Southside Haberdashery, with clothing and accessories for men; and Uptown Boutique, featuring fashionable women's wear. In addition, there is the Storybook Store, China Cabinet, Main Street Hat Market, Victoria's Jewelry Box, Magic Shop (with its own magician), House of Greetings, and Disney & Co., a treasure chest of Disney character souvenirs. One shop unique to Tokyo Disneyland is the Signature Shop where guests can have their Tokyo Disneyland merchandise "personalized."



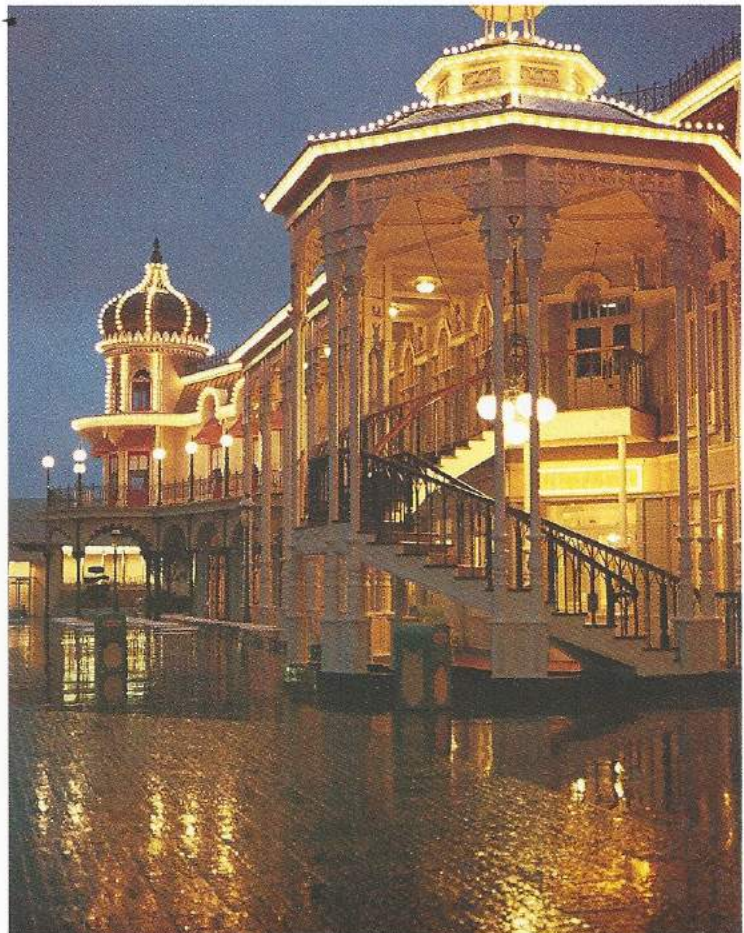


Dining in World Bazaar can range from a quick cone at Ice Cream Cones to a complete meal at one of the table service restaurants. Some menus are typically American, and others are a little more unusual. The Citrus House, on the corner of Center Street bordering New Orleans, serves fresh orange juice, lemonade, sandwiches—the Bandstand Favorite (ham) and Center Street Delight (egg salad)—lemon tart, and chips. Refreshment Corner, specializing in the All-American Hot Dog, chips, and beverages, adds to the turn-of-the-century “flavor” with real ragtime piano. At the Pastry Palace guests have a choice of meat pie—a delicious combination of hamburger, egg and onion, wrapped in puff pastry—or frankfurter pie (hot dog in puff pastry). Then, for dessert, the Pastry Palace offers a tempting assortment of delicacies, including chocolate cake, cherry torte, cream puff torte, and mandarin yogurt tart. Crepe-lovers are sure to throng to the Ice Cream Parlor where they can feast on entree crepes such as beef with cheese sauce, seafood with mornay sauce, or ham and cheese with tomato sauce. The Main Street Crepe is the dessert specialty here, filled with chocolate and vanilla ice cream with chestnut paste, topped with chocolate sauce. Or, you could order a good old-fashioned banana split, the Sweetheart Sundae, or the Victorian Sundae. Eastside Cafe, situated at the east end of Center Street as part of the transition from World Bazaar to Adventureland, presents a menu which includes soup or salad, rice or bread, entree, and beverage. Some of the entrees offered in this cozy dining room are fried prawns (Liberty Pier), chicken au gratin (Metropolitan), pork tenderloin (Madison Ave.), and beef stew (The Melting Pot). On the “other side of town,” Center Street Coffee House, with its ‘30’s art-deco motif, acts as the transition into Tomorrowland. The varied menu here features entree salads, sandwiches (corned beef hash with egg on toast, ham and cheese, tuna), Center Street Steak, braised beef cutlet, poached salmon, Seafood Doria, spaghetti, beef curry, and shrimp pilaf. Also available for guests looking for a more traditional meal, is a seafood combination over rice served in a lacquerbox presentation.



At the end of World Bazaar, toward the beautiful center of Tokyo Disneyland—Cinderella Castle—the Plaza Terrace will host daily concerts by the Tokyo Disneyland Band as well as performances by guest musical groups. Inside World Bazaar itself, the musical atmosphere includes the harmony of the Dapper Dans, the washboard talents of the Main Street Maniacs, and the melodious antics of some crazy Keystone cops—the Sax Five.

In sights and sounds, it’s another place, come vividly to life through Disney artistry. It’s turn-of-the-century America in Japan, and gateway to the many realms of Tokyo Disneyland.



# Adventureland

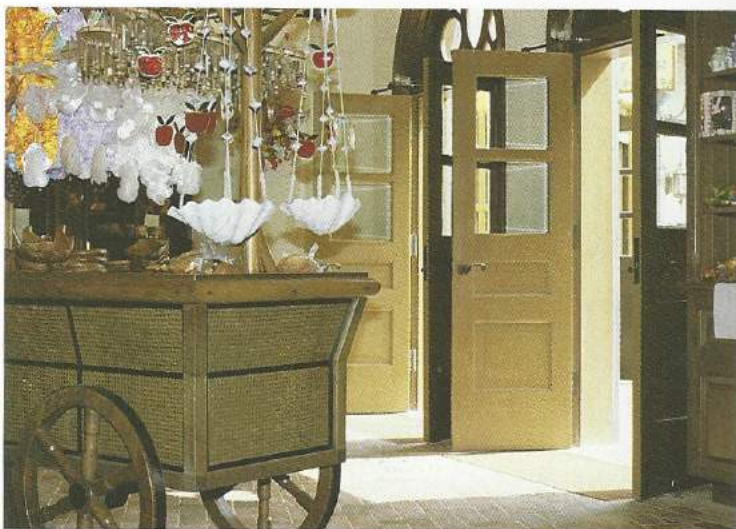


Each entrance into Adventureland offers guests a unique introduction to this exotic land. Coming directly from World Bazaar, guests first encounter the charm and atmosphere of old New Orleans. Quaint specialty shops line the narrow, winding streets leading from the focal point of the area—Pirates of the Caribbean. Guests who have ventured farther into the Park can enter Adventureland from the Plaza, passing under the traditional carved wooden archway toward the Talking Drums. The view from this entrance is a panoramic sweep of the area, centering on the Western River Railroad Station just above the Jungle Cruise. The Westernland passageway delivers guests directly to the Enchanted Tiki Room.

In its attractions, shops, and restaurants, Adventureland provides a unique blend of features from both Disneyland and the Magic Kingdom at Walt Disney World. Western River Railroad uses  $\frac{3}{8}$  scale steam trains similar to those at Disneyland to carry its guests above the Jungle Cruise around Westernland and through its climatic conclusion—Primeval World. The Jungle Cruise is a combination of scenes from both existing Parks including the popular "Ruins" scene from the Magic Kingdom which was recently incorporated into the Disneyland attraction. And the friendly feathered warblers of the Enchanted Tiki Room welcome guests in the impressive Polynesian-style structure from the Magic Kingdom.

Lafitte's Treasure Chest is a combination of the Gold and Silver shops at Disneyland, while Golden Galleon is almost identical to Pirates Bazaar in Walt Disney World. The concept for the Adventureland Bazaar complex was taken from Walt Disney World, but is similar to that of Disneyland. Tiki Tropics offers Polynesian clothing and gifts, and Tropic Toppers features decorated straw hats from the South

Pacific. The emphasis in the Bazaar is on Mexican and South American crafts such as clay pottery, Guatemalan clothing, ceramics, and Mexican turquoise. Eventually, the complex will also offer pinatas and papier mache products. One shop totally unique to Tokyo Disneyland is Chiba Traders, dedicated solely to the products of Chiba Prefecture craftsmen. Items offered in this shop include Japanese ceramic dolls, handbags, and hand-dyed indigo fabric for obis. The shop features Japanese folkcraft rather than the traditional lacquerware items often associated with Japan.



# Westernland

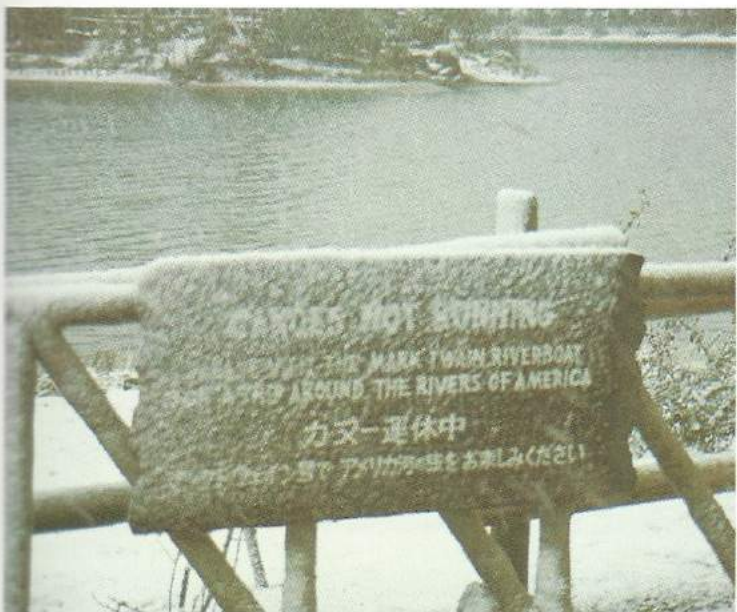
The Old West—when cowboys ruled the plains and stately riverboats plied the mighty Mississippi; when hardy pioneer families left the crowded cities of the East to push our nation ever closer to the shores of the Pacific. The days of the Wild West, though long gone, will always hold a fascination for us. They are an integral part of our history, and a more volatile, colorful period can hardly be imagined. But we are not the only ones fascinated with this memorable era. In Japan, western jeans and cowboy boots are common attire, and musical groups featuring country and western themes find enthusiastic followers.



Westernland in Tokyo Disneyland brings all the action and romance of our frontier days to life, giving our Japanese guests a firsthand look at the sights and sounds of a time that, until now, they have only experienced through films. Seated in the barroom-style Diamond Horseshoe, guests clap along as Japanese dancers, in blond and red wigs, perform a rollicking can-can routine with their American partners. Of course, Slue Foot Sue is on hand as the gracious hostess, and Diamond Jim headlines the Revue. The dinner show at the Diamond Horseshoe is the Hoop-Dee-Doo Revue from the Magic Kingdom in Walt Disney World.

For more musical enjoyment, Country Bear Jamboree is there with the whole "un-bearable" gang performing unforgettable hillbilly classics—alternating between Japanese and English lyrics. And a real country and western band, "Westies," entertains daily on the Westernland Stage. Situated between Country Bear Jamboree and the Westernland Stage are Hungry Bear Restaurant and Mile Long Bar. The dark, polished wood and gleaming brass of both locations reflect the north woods atmosphere of western America. While Hungry Bear, specializing in beef and chicken curry dishes, has a large dining room, it also shares both a connecting dining area and an outdoor patio with Mile Long Bar. The menu at the Mile Long Bar features soup, sandwiches, and beverages.





Although our favorite folk hero, Davy Crockett, is not as widely known in Japan as he is in America, his famous coonskin cap is! And guests are eager to try paddling a Davy Crockett Explorer Canoe Indian-style around the Rivers of America. For a less strenuous tour of the river, guests can board the sternwheeler "Mark Twain," or take a raft directly across to Tom Sawyer Island. The classic adventures of Tom and Huck Finn have delighted children around the world in every language.

At the Westernland Shootin' Gallery guests are invited to test their skills in a unique barroom "shoot-out." Unlike the shooting galleries in Disneyland and the Walt Disney World Magic Kingdom, this is the very latest in entertaining target practice. Marksmen step up to authentic-looking rifles, taking careful aim, and fire light beams! A direct hit activates the targets' animation—a vulture rises from his perch, lifting his feathers to display polka-dot "drawers"; bottles spin on their shelves; a piano plays its own keys. There are no "casualties" in this gallery, just good old-fashioned fun.

When guests leave Westernland they're sure to take a bit of the Old West with them. The quaint shops lining the wooden walks are tailored to satisfy the most inveterate collector of western mementos. Western Wear is a shop devoted entirely to western clothing—jeans, shirts, jackets—and accessories, such as hats, scarves, and gloves. At Rawhide Corral, guests can choose from a variety of leather goods, including genuine leather cowboy boots for men and women, chaps, vests, purses, and even a saddle! The Trading Post is a veritable bonanza of western memorabilia. Here guests will find Indian head-dresses and woven rugs, turquoise jewelry, and, the highlight of the shop—an elaborate chess set with carved figures of cowboys matched against an Indian tribe. On an elevated platform in a corner of the shop, guests can be photographed in authentic western dress against the backdrop of their choice—stagecoach or barnyard.

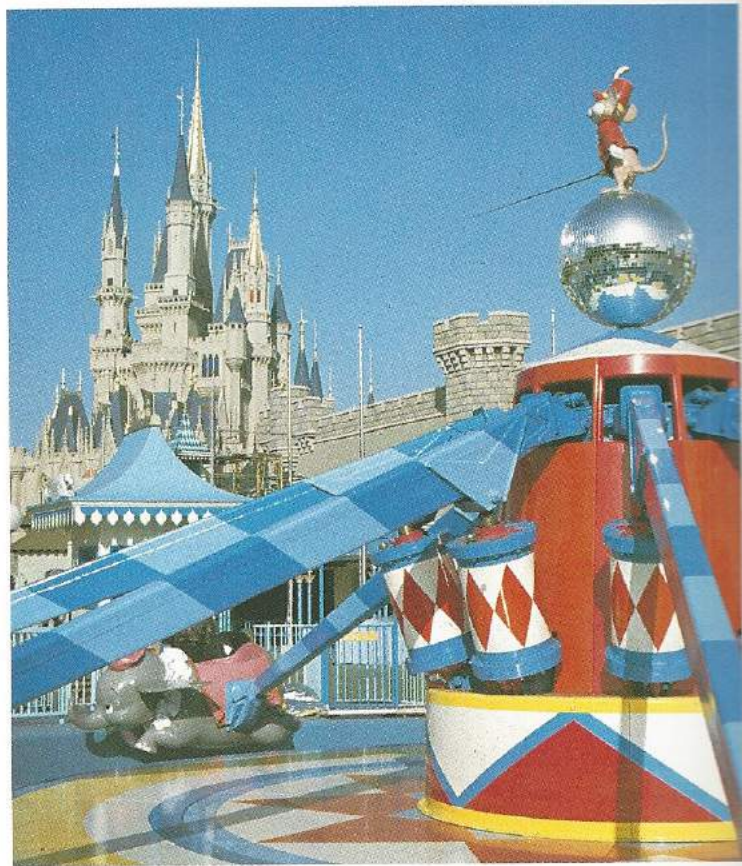
No longer is the American frontier confined to history books and films for the Japanese. Here in Tokyo Disneyland, the Wild West lives on!

# Fantasyland

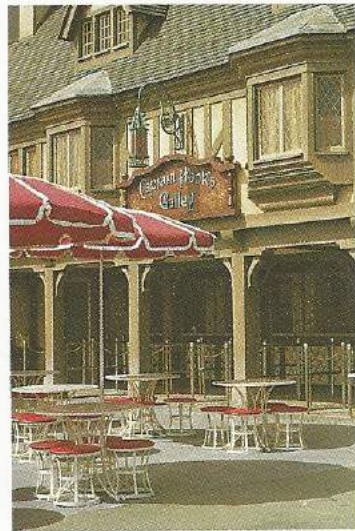
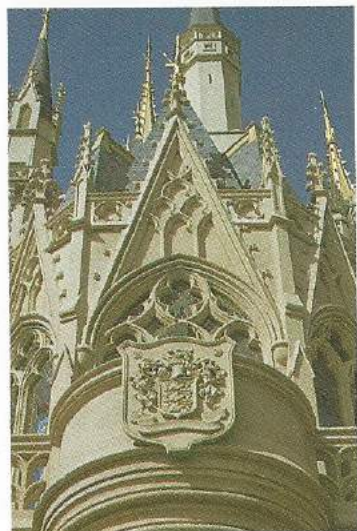
Fantasyland in Tokyo Disneyland offers its guests the opportunity to make their dreams come true, through imagination and a touch of Disney magic. The visual highlight of Fantasyland, and the focal point for all of Tokyo Disneyland, is the magnificent Cinderella Castle. With towering spires rising against the sky, this beautiful structure, patterned after the Castle in the Magic Kingdom at Walt Disney World, is actually a composite of several castles built in France during the 15th century. Lining the Castle entranceway, five mosaic murals depict the ageless story of Cinderella. Shaped as Gothic arches, these murals recreate the color and pageantry of the middle ages.

Inside the Castle itself, guests can enter The Glass Slipper, a truly "royal" shop. Here, talented artisans demonstrate the delicate arts of glass cutting, glass blowing, porcelain painting, and damascene, where fine strands of gold are carefully inlaid on china or metal. Snugly nestled in the corners of the Castle courtyard are The Aristocats, featuring Disney character stuffed dolls, toys, clothing, books and records, and Tinkerbell Toy Shop, specializing in Disney character dolls and toys as well as toys and dolls from around the world.

Because the Japanese people, through films and merchandise, have a tremendous affection for Mickey Mouse and the other Disney characters, Fantasyland holds a special charm in Tokyo Disneyland.



Here, as Walt Disney intended in his original Fantasyland, the classic stories of childhood can become actual realities. Here are Snow White's Adventures and Peter Pan's Flight, with the latest in Audio-Animatronics, and Pinocchio's Daring Journey, designed especially for Tokyo Disneyland. For outdoor excitement, guests can soar through the Fantasyland skies on Dumbo The Flying Elephant, or ride a prancing steed on Cinderella's Golden Carrousel. The Carrousel, designed from the 1917 original in the Magic Kingdom at Walt Disney World, whirls beneath a gold and white canopy themed after the tournament tents of the 13th century crusaders. Just beyond Peter Pan's Flight is Captain Hook's Galley where pizza is the featured item. Across the way, the Haunted Mansion, with its 999 "ghostly" inhabitants, stands between Fantasyland and Westernland.





Of particular delight to Japanese guests is the Mickey Mouse Revue, a musical extravaganza starring 86 life-like Disney characters performing a medley of best-loved tunes. With Mickey conducting in formal tie and tails, the orchestra entertains its audience with renditions of such Academy Award-winning songs as "Zip-A-Dee-Do-Dah" and "When You Wish Upon A Star." Featured players include King Louis on the xylophone, Goofy on bass, Huey, Dewey and Louie on trumpets, and Dumbo and Timothy on tuba.



Of course, Fantasyland would not be complete without "It's A Small World." Because the loading docks and most of the queue area of this popular attraction are located inside, as in Walt Disney World, designers were able to incorporate an entertainment stage into the impressive Disneyland facade. This stage will serve as a showcase for the Kids of the Kingdom in "The Best of Disney," a medley of Disney classic tunes, with "It's A Small World" as the finale. The Pearly Band, the Fantasyland atmosphere group, may also make an occasional appearance on this stage. To complete the theme, the facade from "It's A Small World" was carried through to Four Corners Food Faire. Situated on the corner of Fantasyland and Tomorrowland, between "It's A Small World" and the Fantasyland Skyway Station, Four Corners offers fried chicken, french fries, fish file, and crab croquettes.

Through its wondrous attractions and imaginative design, Fantasyland in Tokyo Disneyland brings to Japan the joy of childhood dreams come true and a lifetime of Disney memories.



# Tomorrowland



When Walt Disney was explaining his ideas for Disneyland, he described his concept of Tomorrowland:

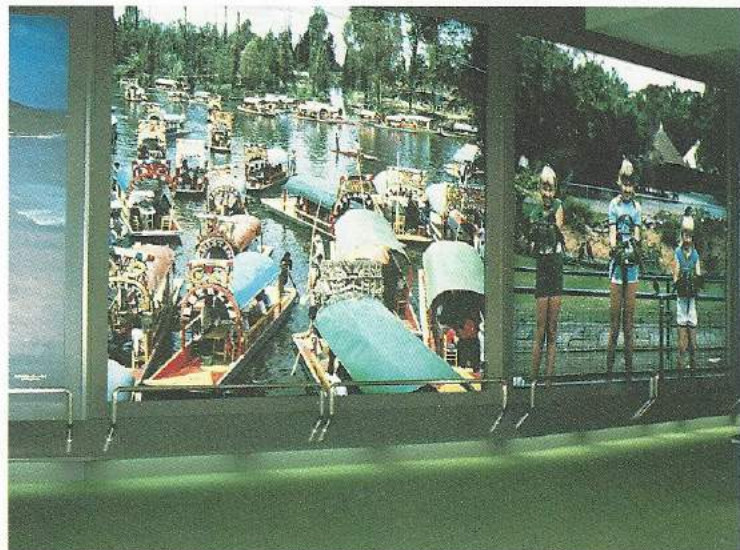
*"A vista into a world of wondrous ideas, signifying man's achievements... Tomorrow offers new frontiers in science, adventure and ideals... the challenge of outer space... and the hope for a peaceful and unified world."*

Tomorrowland in Tokyo Disneyland, with the stark lines of its futuristic architecture, embodies this same concept. From the moment guests enter this exciting land they are caught up in a fast-paced world of astounding adventures and technically-advanced shows depicting a world in harmony.



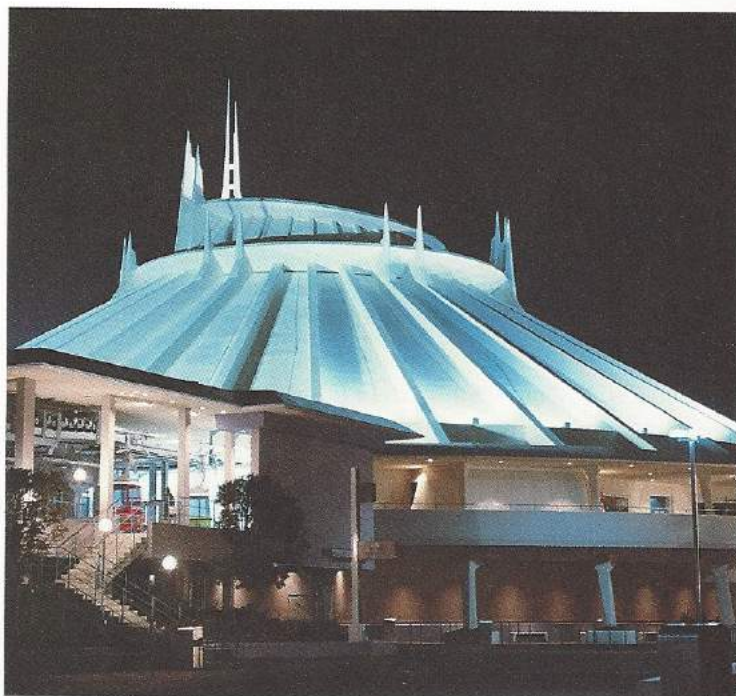
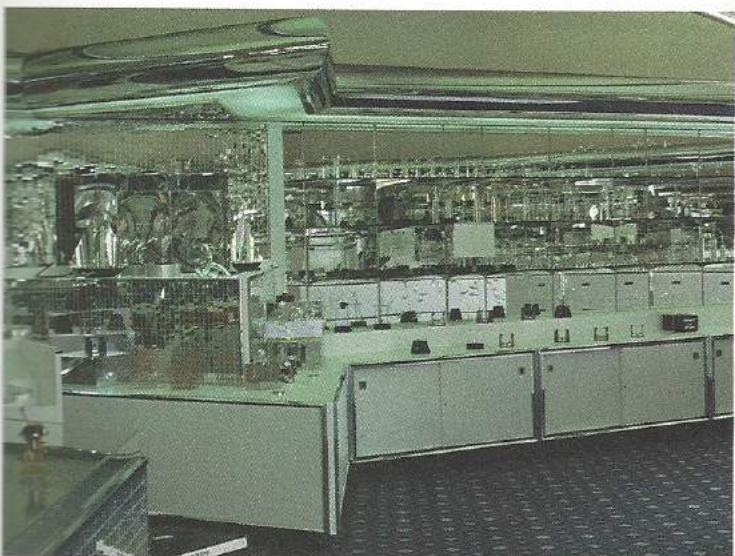
From the Plaza, bordering the main "portal to Tomorrow," are the massive structures of two theatre attractions: Magic Carpet 'Round The World—A Circle-Vision Spectacular, and The Eternal Sea. Magic Carpet 'Round The World, like its counterpart at Walt Disney World, is a 360° theatre which surrounds viewers with beautiful scenes shot in locations around the world to give them the feeling of actually being in on the action. The Eternal Sea, developed specifically for Tokyo Disneyland, is a five-screen show which explores man's unique relationship with the sea. This show is particularly meaningful to the Japanese because of their intense involvement with the sea—its mysteries and benefits—throughout their history.

Another theatre attraction developed for Tokyo Disneyland is Meet The World, located just past the Center Street entrance to Tomorrowland. This is an innovative show which describes, through film, special projection and *Audio-Animatronics*, the history and future of Japan. Concentrating on her gradual merge into the world stream, this four-act presentation traces Japan's encounters with other nations through trade, to her place in today's international society. The finale is an uplifting promise for the Japan of tomorrow. This attraction is similar to the revolving theatres of Carousel of Progress and America Sings with one major difference—here, the theatres are in the center and revolve to carry their audiences to each scene of the surrounding stage.



For guests seeking the thrill of action-packed adventures, Tomorrowland in Tokyo Disneyland also offers Space Mountain, the Star-Jets, and Grand Circuit Raceway. And video-game enthusiasts may never want to leave the mesmerizing machines in the Starcade. The Skyway, which carries passengers to or from Fantasyland, required some modifications for Tokyo Disneyland. Wind velocity and frequency studies conducted during construction dictated that the transfer station in the original design from Walt Disney World be eliminated and the route shortened to one more like the Skyway in Disneyland. Also, acrylic windows were added to protect guests from rain and snow.

As in both Disneyland and the Magic Kingdom in Walt Disney World, the merchandise and culinary delights of Tomorrowland in Tokyo Disneyland are themed to complement and enhance the show. Disney character merchandise is available at the Character Corner and the Skyway Station Shop while the SpacePort, dominated by a gigantic "Spaceship Mickey," is a gleaming showcase of metallic sculptures, contemporary and futuristic ceramics and glass, and the latest in electronic games.



Dining in Tomorrowland keeps pace with the theme of the area. Both the Plaza Restaurant and the Tomorrowland Terrace provide spacious dining areas where guests can enjoy American favorites—hamburgers, french fries, and fried chicken. The Tomorrowland Terrace, the largest restaurant in the Park, also houses an indoor stage where guests are treated to the live sounds of contemporary groups.

In entertainment, adventures, food, merchandise, and atmosphere, Tomorrowland in Tokyo Disneyland recreates the Disney concept of a "world on the move."





*"... Many hands and hearts and minds generally contribute to anyone's notable achievements. We share, to a large extent, one another's fate. We help create those circumstances which favor or challenge us in meeting our objectives and realizing our dreams."*

WALT DISNEY

