



Celebrating America's Diversity, Spirit and Innovation



## Recall the Past, Live the Present, Dream the Future



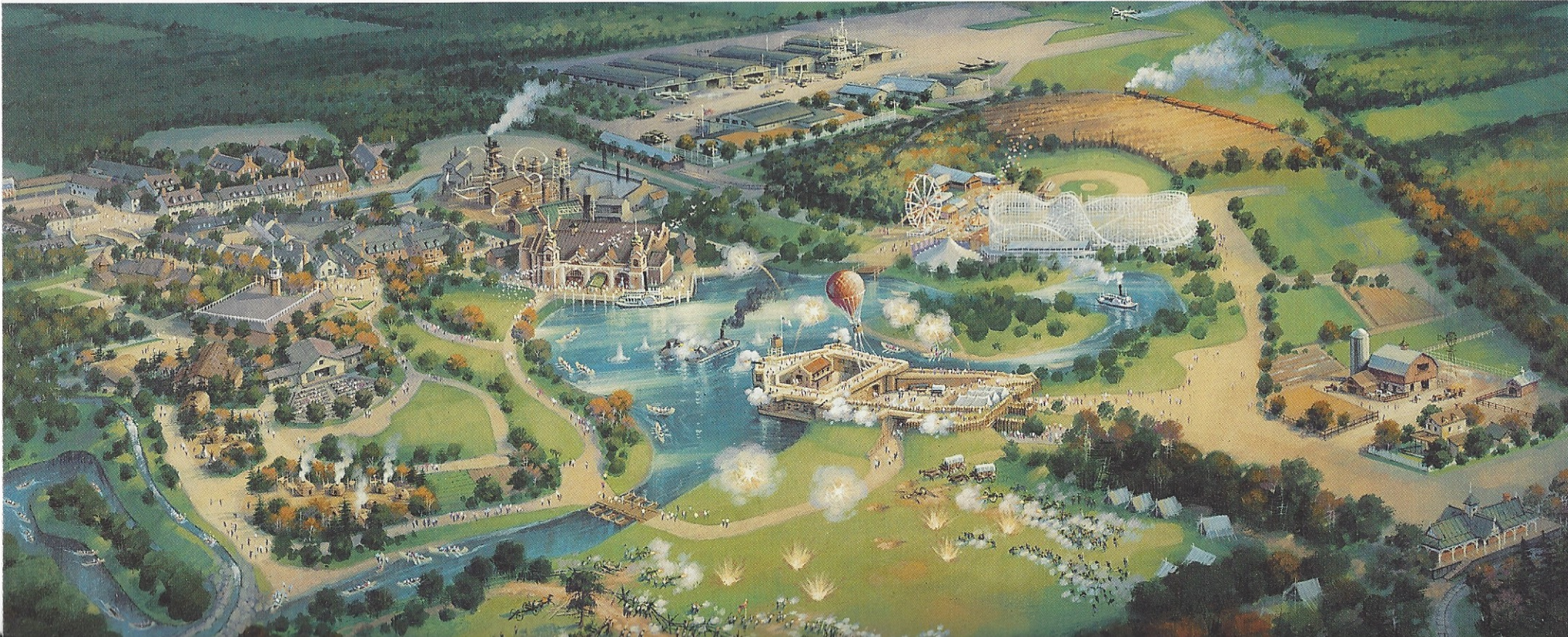
**T**he Walt Disney Company will create a unique and historically detailed environment in Prince William County, Virginia, which celebrates our nation's richness of diversity, spirit and innovation - DISNEY'S AMERICA.

The location has been chosen with great care. DISNEY'S AMERICA is in close proximity to Washington, D.C., the world's living symbol of freedom and democracy with its clear focus on our nation's public affairs and international relations. And it is sited in Virginia, the "Old Dominion" state, with its rich historical heritage.

The history of America is closely linked to that of the Commonwealth of Virginia. Jamestown was the first permanent English-speaking settlement

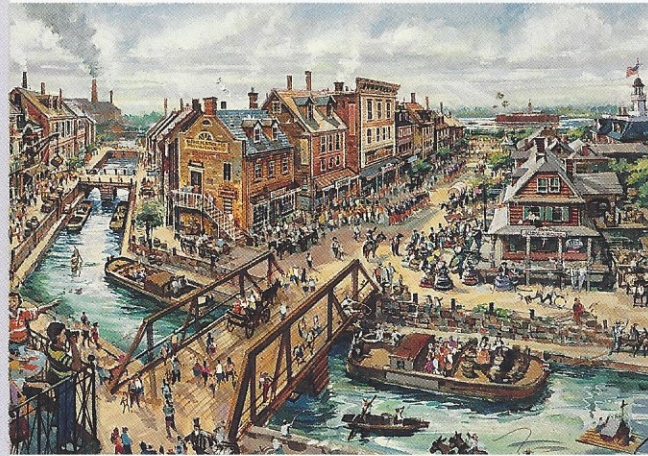
in North America. The surrenders ending both the American Revolution and the Civil War occurred here. The state is called the "Mother of Presidents" because eight chief executives were born here. In commerce and inventiveness, Virginia has also been a leader: the first manufacturing plant in the United States, the first iron furnace, the country's first transportation canal, the state where the mechanical reaper was invented, the site of the oldest daily newspaper in the Republic.

The immediate access to DISNEY'S AMERICA for millions of annual visitors, as a complement to their experience of our nation's capitol in Washington, D.C., makes this site in Virginia the ideal choice for The Walt Disney Company.



**1 CROSSROADS USA 1800 - 1850**

A spirited portrait of mid-19th century commerce, Crossroads USA is the hub of DISNEY'S AMERICA, launching guests on an unforgettable journey through the vivid tapestry of American history. An 1840 train trestle bridge marks the entrance to this territory and supports two antique steam trains that visitors may board for a trip around the Park's nine territories.



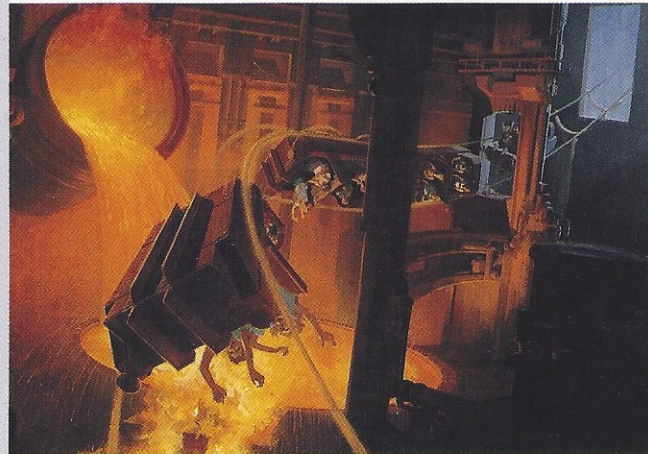
CROSSROADS USA

**2 HOTEL ACCOMMODATIONS WITHIN CROSSROADS USA**

Visitors to Crossroads USA may live the American dream of the Civil War era - literally - by lodging amid the hustle and bustle in a themed 19th-century inn, with additional suites spread throughout the town.

**3 PRESIDENTS' SQUARE 1750 - 1800**

From the struggle of the colonists and the War of Independence to the formation of the United States and its government, Presidents' Square celebrates the birth of democracy and the patriots who fought to preserve it. Through the magic of Disney's Audio-Animatronics® technology, guests may meet these American heroes in *Hall of Presidents*, a moving account of the making of our nation.



INDUSTRIAL REVOLUTION

**4 NATIVE AMERICA 1600 - 1810**

Native America explores the life of America's first inhabitants, their accord with the environment and the timeless works of art they created long before European colonization. Guests may visit an Indian village representing such Eastern tribes as the Powhatans, or join in a harrowing Lewis and Clark raft expedition through pounding rapids and churning whirlpools.



LEWIS AND CLARK EXPEDITION

**5 CIVIL WAR FORT 1850 - 1870**

Emblematic of our nation's greatest crisis, the Civil War Fort allows guests to experience the reality of a soldier's daily life. Inside, the wizardry of Disney's CIRCLE-VISION 360 technology will transport visitors into the center of Civil War combat; outside, they may encounter an authentic re-enactment of a period battle or gather along *Freedom Bay* for a thrilling nighttime spectacular based on the historic confrontation between the Monitor and the Merrimac.



VICTORY FIELD



CONCEPTUAL SITE PLAN



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**WE THE PEOPLE 1870 - 1930**

Framed by a building resembling Ellis Island, We The People recognizes the courage and triumph of our immigrant heritage - from the earliest native settlers to the latest political refugees. A powerful multimedia attraction, *We The People* explores and explains how the conflicts among these varied cultures continue to help shape this nation.

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**ENTERPRISE 1870 - 1930**

The factory town of Enterprise plays host to inventions and innovations spawned by the ingenuity and can-do spirit that catapulted America to the forefront of industry. Within Enterprise, those daring enough can climb aboard the *Industrial Revolution*, a high-speed adventure through a turn-of-the-century mill culminating in a narrow escape from its fiery vat of molten steel.

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**VICTORY FIELD 1930 - 1945**

The flight of the Wright brothers opened a new chapter in American history, bringing with it thrilling exploits and military advancements. With the assistance of modern technology, guests at Victory Field may parachute from a plane or operate tanks and weapons in combat, and experience firsthand what America's soldiers have faced in defense of freedom.

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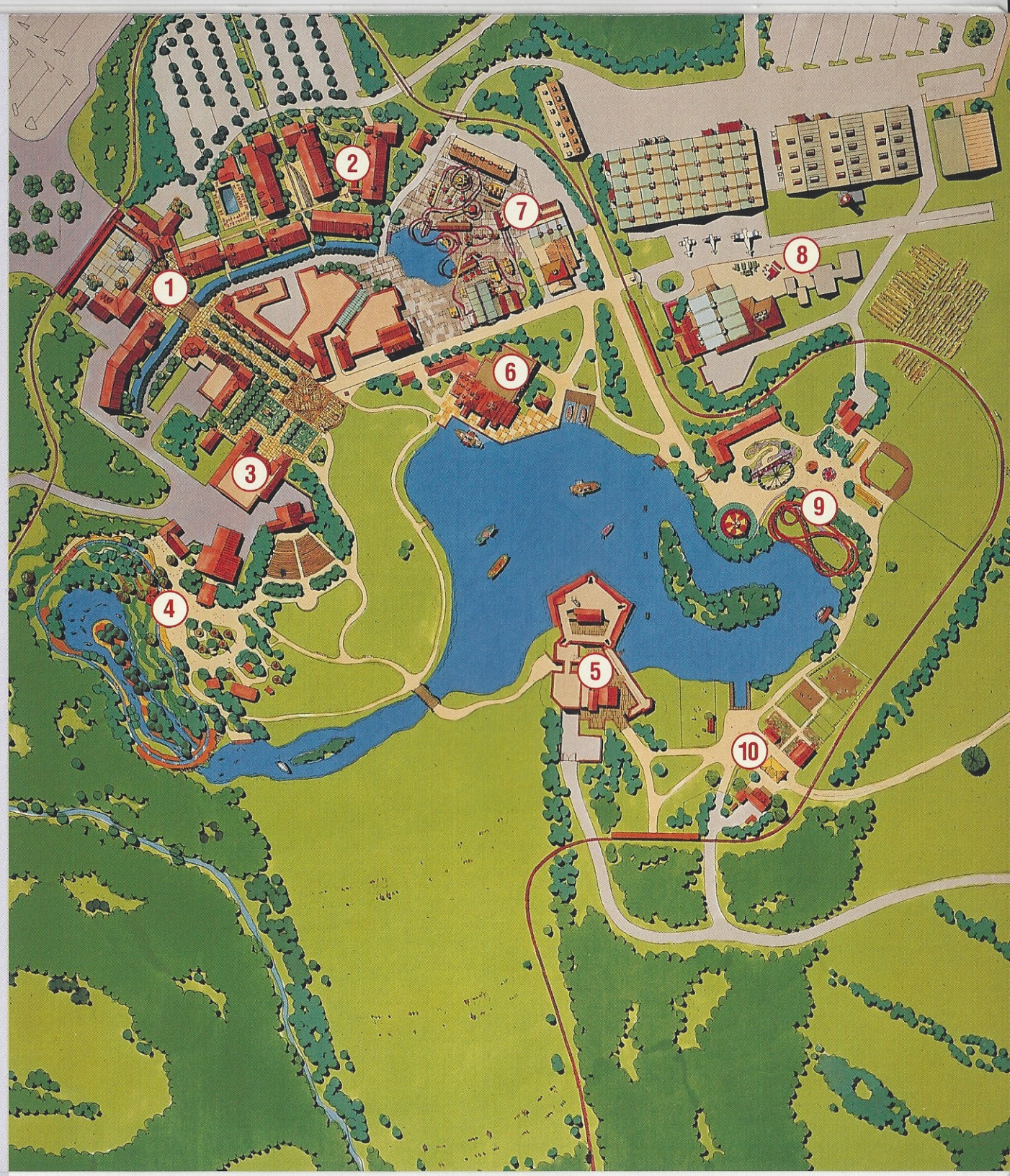
**STATE FAIR 1930 - 1945**

State Fair celebrates small town America at play with a nostalgic recreation of such popular rides as a 60-foot Ferris Wheel and a classic wooden roller coaster, as well as a tribute to the country's favorite pastime, baseball. Amid a backdrop of rolling corn fields, fans may have a hot dog and take a seat in an authentic, old-fashioned ball park and watch America's legendary greats gather for an exhibition all-star competition.

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**FAMILY FARM 1930 - 1945**

Offering a cornucopia of pastoral delights and insight into their production, Family Farm pays homage to the working farm - the heart of early American families. Visitors see how crops are harvested, learn how to make home-made ice cream or milk a cow, and even participate in a nearby country wedding, barn dance and buffet.





## Forging a Partnership with the Community

The Walt Disney Company has long been a creator of wonderful places based on imaginative ideas. As the third major North American Disney location, DISNEY'S AMERICA will be more than just an incredible park. Our vision is to create a 3,000-acre showcase built as only The Walt Disney Company can - with quality, style and sensitivity. With the Park as its heart, the surrounding greenbelt will carefully give rise to hotels, public golf courses, an employment center, residences and pastoral open areas. Creation of this long term plan will begin only after the Park opens and will continue well into the next century.



### SITE LOCATION

Surrounded by several hundred acres of greenbelt and stands of timber, DISNEY'S AMERICA will occupy 1,200 acres of a 3,000 acre property in historic Prince William County, Virginia. The Park will be located directly off of U.S. Interstate Highway 66, in close proximity by car to Washington, D.C.

For more information, please contact DISNEY'S AMERICA at (703) 368-3657

This brochure is provided for general information only about certain proposed plans of The Walt Disney Company, or one of its wholly owned subsidiaries, and these plans are subject to cancel or change. No offer or solicitation is intended.

### ENVIRONMENTAL SENSITIVITY

DISNEY'S AMERICA will be an example of our company's commitment to creating communities that are unique in their design and execution and harmonious with their natural setting. It will incorporate numerous innovative ideas to protect and enhance the environmentally sensitive features of this beautiful site. For example, forest cover and wildlife corridors will be protected by several hundred acres of open space. Greenbelt and conservation buffers along Route 15 and the property edges will ensure that we not only harmonize with the environment, but with our neighbors as well.

### TRANSPORTATION

In keeping with Prince William County's plan for commercial development, DISNEY'S AMERICA will be located just off I-66, in close proximity by car to Washington, D.C. A proposed new I-66 interchange will allow guests to enter and exit the Park directly without affecting surrounding roads.

### ECONOMIC BENEFITS

DISNEY'S AMERICA will create a powerful and long-running economic engine for Prince William County and the Commonwealth of Virginia. Hundreds of millions of dollars will be spent on the park's construction and thousands of construction workers will be employed, all sparking the economy of the region.

When the Park opens in 1998, it will:

- directly create more than 3,000 new jobs in order to operate, maintain and manage the substantial project;
- indirectly create thousands of other jobs at surrounding businesses that support the activity created as a result of the project;
- generate millions of new tax dollars flowing to both the state and county each year;
- enhance the tourism base of the state and region.



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Every day, a diverse and unlikely society, made up of every culture and race on earth, is working together to build a great nation. We have a single vision - a new order based on the promise of democracy.

Our resources for building this nation are a rich mixture of land, family and beliefs - which we apply with our own fiery brand of spirit, humor and innovation.

As the nation has grown and changed, we are constantly reminded of how impossibly far we've come - and how far we still have to go.

**DISNEY'S AMERICA** celebrates these qualities which have always been the source of our strength and the beacon of hope to people everywhere.

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#### **VISION**

While only in the conceptual phase, DISNEY'S AMERICA will be different from anything built previously by The Walt Disney Company.

As well as offering rides and attractions for which we are famous, DISNEY'S AMERICA will be a venue for people of all ages - especially American youth - to debate the future of their nation and learn about the past by living its history. This Park will serve as the ideal complement to our nation's leading historical museums, monuments and landmarks in Washington, D.C. Just as important, the Park will also be a celebration of the diversity of America, the plurality of this nation and of the conflicts that have defined us as a people.

#### **SPECIAL EVENTS**

DISNEY'S AMERICA is an extension of Walt Disney's desire not only to entertain and inspire, but to educate.

The Park will be equipped to stage detailed re-enactments of significant Civil War and Revolutionary War battles. It will also have facilities to televise and uplink political debates, public affairs programs and TV specials. The American Teacher Awards, established by The Walt Disney Company to recognize leading educators, will be televised from the site.

DISNEY'S AMERICA will also serve as the venue for symposia among leading historical groups, writers, educators, journalists and students to discuss and debate issues of the past, present and future. There may be an opportunity to establish a working broadcast newsroom or newspaper bureau at DISNEY'S AMERICA so that future generations may learn more about the key roles of media in society and the importance and significance of freedom of the press.