

DISNEYLAND, located in Anaheim, Orange County, California, 25 miles southeast of downtown Los Angeles. Disneyland is a \$17,000,000 amusement center founded on the dream of Walt Disney of movie and television fame. It is comprised of five major areas extending in time from the ageless era of fantasy through America's earliest days and into the world of Tomorrow. The entire project covers 160 acres, 100 of which are for parking. Disneyland's public opening on July 18, 1955, attracted almost 30,000 eager visitors.

First of Disneyland's five areas is Main Street, U.S.A., the "heartline of America," as it appeared at the turn of the century. Two blocks of shops, all built to scale in the Gay Nineties fashion, and open for business, line the street. A horse-drawn street-car trundles from Town Square to the Plaza, Disneyland's hub from which the four "lands" radiate like slices of pie.

To the east is Tomorrowland where science and industry present their plans for the future. Rides such as TWA's Rocket Ride to the Moon and Space Station X-1 are based on factual technical data.

Fantasyland, entered through a fairyland castle, is a major entertainment realm and lies to the north of the Plaza. Here the Disney cartoon characters become animated realities, to the delight of children and adults.

West of the Plaza is Frontierland, based on the ideals and hard facts that created America. The "Mark Twain," a 105 foot stern-wheeler fashioned after the vessels that opened American rivers to water traffic, docks in Frontierland. The Santa Fe and Disneyland freight train has its station here, and stages, wagons and mule train can be boarded for trips through "mountain" and "desert" country.

Adventureland is entered through a polynesian type settlement. Tropical rivers of the world, their flora and fauna are represented.

Canvas-topped boats steam down the Adventureland "River" past life-like jungle "animals" and "cannibals."

According to Walt Disney, his "magic kingdom" will never be finished. In 1956 he plans to add "International Street" and to open "Holiday Land." After that, his imagination is Disneyland's only limit.

M E N U



Carnation Ice Cream Parlor, Disneyland

Place
2¢
Postage
Here



Carnation in Disneyland



CARNATION IN DISNEYLAND

SANDWICHES

Cheeseburger	55c	Hamburger	45c
With Lettuce, Tomato, Pickle and Relish.			
American Cheese (Grilled or Plain)	30c		
Ham (Grilled or Plain)	50c		
Ham and Cheese (Grilled or Plain)	60c		
Tuna Salad	40c		
Hot Dog (Premium Frank with Tasty Pickle Relish)	25c		

All Sandwiches Delightfully Garnished with Dairy Fresh Carnation Cottage Cheese.

SALADS

Cottage Cheese with Choice of Pineapple, Pears or Peaches	65c
Fruit Bowl with Sherbet, Banana and Whipped Cream	65c
Crisp Green Salad	65c

SPECIALITIES

Soup of the Day	25c
Chili and Beans	40c
Cheeseburger Size	70c

PIES and CAKES

Pie	20c	Pie a la Mode	35c
Cake	20c	Cake a la Mode	35c

BEVERAGES

Milk (half-pint)	10c
Buttermilk (half-pint)	10c
Chocolate Drink (half-pint)	10c
Coffee	10c
Tea (Iced or Hot)	10c
Coca Cola	10c
Pepsi Cola	10c
Sarsaparilla	10c
Phosphate (Cherry or Lemon)	10c
Root Beer	10c
Welch's Grape Juice	15c

FEATURES FROM

FRONTIERLAND

Golden West Float	30c
An invigorating Orange Freeze.	
Log Cabin Sundae	40c
A tasty Caramel Sundae topped with a miniature log cabin of pretzel sticks.	
Sante Fe Express	60c
Miniature choo-choo, 3 scoops of ice cream, strawberries, pineapple, chocolate, banana wheels, marshmallow, whipped cream and cherry.	
Old Timer	40c
An old-fashioned treat made with Peppermint Stick Ice Cream, strawberries, pineapple, whipped cream and cherry.	

TREATS FROM

Fantasyland

Castle Special	79c
Castle with 5 scoops of ice cream, marshmallow topping, 2 whole bananas.	
Snow White Sundae	35c
Marshmallow sundae topped with grated coconut.	
Mad Hatter Sundae	25c
Small chocolate sundae garnished with salted peanuts.	
Carnation in Disneyland Special	79c
One of the world's largest sundaes. 5 scoops of ice cream, sliced pineapple, 5 different sundae toppings, sliced banana, chopped almonds, whipped cream and cherry.	
Peter Pan Sundae	45c
3 scoops of chocolate ice cream, marshmallow topping, chopped almonds, whipped cream and cherry.	

SURPRISES FROM

TOMORROWLAND

T. W. A. Rocket Ship Special	75c
Space Ship ready to blast off, 4 scoops of ice cream an ice cream cone, cherry and marshmallow toppings, and banana.	
2000 A.D. Special	45c
We predict that health foods will never replace this tasty treat... a delicious hot fudge sundae.	
Inter-Planet Special	45c
2 scoops vanilla ice cream, topped with fruit salad, whipped cream and cherry.	
Martian Sundae	45c
2 scoops of vanilla ice cream, hot caramel topping, sprinkling of malted milk powder, sliced peaches, whipped cream and cherry.	

IMPORTS FROM

Adventureland

Hawaiian Sundae	50c
Vanilla and strawberry ice cream with pineapple, strawberries, coconut, sliced banana and sliced pineapple.	
Amazon Special	55c
Hot fudge over 2 large scoops of vanilla ice cream, banana, chopped almonds, whipped cream and cherry.	
Tropical Sundae	55c
Tasty treat made with 2 scoops of ice cream, quartered banana, pineapple topping, whipped cream and cherry.	
Tahitian Sundae	40c
2 scoops of vanilla ice cream, with chocolate topping and salted peanuts.	

SUGGESTIONS FROM

MAIN STREET

Old Mill Strawberry Sundae	35c
Two scoops of Vanilla Ice Cream, covered with fresh frozen strawberries, whipped cream and cherry.	
Victorian Banana Split	55c
Vanilla, chocolate, strawberry ice cream, topped with strawberries, pineapple, banana, chopped almonds, whipped cream and cherry.	
Gay Nineties Sundaes	35c
Chocolate, Caramel, Cherry, Pineapple, Marshmallow.	
Junior Sundaes	25c
Old Fashioned Ice Cream Sodas	30c
Vanilla, Pineapple, Lemon, Chocolate, Root Beer, Coffee, Strawberry, Cherry.	
Town Square Malted Milks or Shakes	35c
Vanilla Pineapple, Coffee, Chocolate, Root Beer, Strawberry and Cherry.	
Gibson Girl Parfait	45c
3 scoops of ice cream with fresh frozen strawberries, almonds, whipped cream and cherry.	
Almond-Marshmallow Sundae	40c
2 scoops of chocolate ice cream, with marshmallow, chopped almonds, whipped cream and cherry.	
Cinnamon Sundae	40c
Vanilla and strawberry ice cream, strawberry and pineapple topping, chopped almonds, whipped cream and cherry.	
Lovers' Delight	40c
Strawberry and vanilla ice cream, marshmallow and strawberry topping, chopped almonds, whipped cream and cherry.	
Hot Caramel Sundae	45c
2 large scoops of vanilla ice cream, with hot caramel, chopped almonds, whipped cream, and cherry.	
Black and White Sundae	45c
Chocolate and vanilla ice cream with marshmallow and chocolate, chopped almonds, whipped cream and cherry.	
Tandem Dish of Ice Cream	25c

Greetings from Carnation in Disneyland! We hope you will be able to visit us personally soon. Here you can relax in a reproduction of a typical ice cream parlor of the Gay Nineties period. The wire chairs and marble-topped tables, the mirrored backbar behind the fountain—all are authentic in design. Just about the only thing that isn't as it was over fifty years ago is the ice cream. And you'll agree that today's ice cream is better than ever! That's because in every spoonful of Carnation ice cream is the experience of more than half a century in producing the finest quality foods.

Toward the end of the 1890's, Carnation Company was founded in Kent, Washington, near Seattle, by Elbridge Amos Stuart, a former Los Angeles wholesale grocer. The first product was Carnation Evaporated Milk, today the world's largest selling brand.

Early in the 1900's, Mr. Stuart established Carnation Milk Farms, where the famous Carnation line of Holstein-Friesian dairy cattle was developed. The ability of these animals to produce extraordinarily large quantities of milk has been introduced into dairy herds across the nation and in many foreign countries. Farmers almost everywhere are benefiting as the result of this Carnation dairy research.

From a single plant operation in 1899, Carnation now has more than 150 spool processing plants and receiving stations in the United States and Canada, employing over 10,000 men and women. The Carnation product line includes a complete selection of fresh dairy products, both home and store delivered, ice cream and frozen novelties, malted milk, instant milk and mix for chocolate flavored drink, a variety of Albers breakfast cereals, mixes, livestock, and poultry feeds, Friskies pet foods, Simple Simon brand frozen pies, cakes and cookie rolls.

Research into new products and new methods is carried out at Carnation Research Laboratory, Van Nuys, California, one of the best manned and equipped in the industry. You can rest assured that when you use products of Carnation Company, you are using the finest.

Maps and Information About Disneyland, Available at 4,000 Richfield Stations Throughout the West.